

DEAR SIR:

When you have your clothes  
"**Custom Made-to-Measure**"  
the personal touch of Fine Custom  
Tailoring gives you that feeling  
of Individuality because of per-  
fect styling and fit...

Your selection of a **SUIT** or  
**OVERCOAT** from the hundreds  
of beautiful new styles now on dis-  
play, assures you of dependable  
100% all pure wool fabrics, pos-  
sessing superb wearing and tai-  
loring qualities.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
ONE CENT  
STAMP  
HERE

4B-H 276

# THE CUSTOM TAILORED MAN

ALMOST AT A GLANCE  
YOU CAN DISTINGUISH

*Custom Tailored  
Clothes*



*Outstanding*

SMART PATTERNS  
and  
EXCLUSIVE DESIGNS

TE No.7